

we're building a brighter future.

In partnership with



We're committed to a brighter future, because we know it's the right thing to do.

From our investment in green printing, to reducing waste and eliminating our carbon footprint by 2025, to switching to green energy and vehicles, we are led by sustainability and environmental responsibility.

We measure our carbon footprint

We have measured our carbon footprint formally since 2017. This is a quarterly report that forms part of our environmental reporting pack which is reviewed regularly at board level. Establishing an accurate measure of our carbon footprint was fundamental in building our plan to achieve a carbon neutral position by 2025. The report includes energy utilisation and carbon outputs across our operation, together with the impacts of carbon reduction projects. We have engaged the Carbon Trust to review our carbon measurement processes and reporting methodology. The Carbon Trust are providing external validation and recommendations to ensure that our carbon reporting is robust and aligned with best practise.

We reduce our carbon emissions

Carbon reduction is a key element of our Carbon Neutral 2025 project and wider sustainability strategy. Examples include.

Commercial energy contract

We have a sustainable energy contract with Haven Power who provide energy to our head office and production site in Bristol. We recently signed a 3-year agreement with Haven who use responsibly-sourced biomass to generate their energy which is traceable to source. This produces 86% less carbon than coal-generated power.

Carbon capture agreement

We have a carbon capture agreement in place with our key paper supplier (Premier Paper) to support carbon offset in partnership with the Woodland Trust. This is achieved through a carbon charge/levy on all materials orders. The agreement enables client specific reporting to demonstrate (quarterly) the value contributed to the Woodland Trust at customer level based on actual orders/activity in the period.

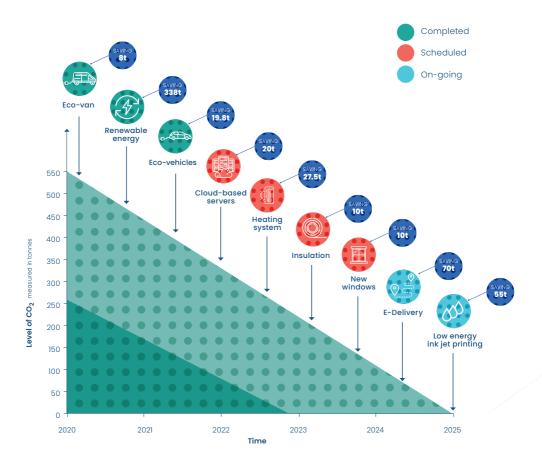
Partnership with Tree Aid

We are partnered with local Bristol charity Tree Aid, a charity that supports people in the drylands of Africa to lift themselves out of poverty and protect their environment.

Tree Aid works in Burkina Faso, Ethiopia, Ghana, Mali and Niger to bring about the Great Green Wall initiative, which is helping to reforest some of the most climate-change stricken areas of Africa. Through voluntary donations from customers, fundraising events and corporate donations, we help Tree Aid meet their goal of enabling people living in the drylands of Africa to unlock the potential of trees to reduce poverty and protect the environment.

We are reducing carbon emissions, pollution, resource consumption and waste.

At the centre of our environmental and sustainability strategy is a plan to reduce our carbon footprint to net zero by 2025. Our roadmap is included below and identifies projects completed/scheduled and in progress to achieve our target. The plan also demonstrates the expected carbon reduction from each activity.



Transport

In terms of sustainable transport and supply chain – we have purchased an electric delivery vehicle for local deliveries and collections, installed twelve electric vehicle charging points onsite and comprehensively audit the environmental credentials of our transport partners (including ISO14001) to ensure their standards are aligned with ours.

We have a strategic partnership with The Delivery Group for downstream access / postal delivery. A key benefit of the partnership is the location of the TDG automated sorting facility in Bristol, less than 10 miles from our production site. This offers our customers the lowest carbon solution for this element of the supply chain.



Producing minimal waste

We are committed to minimising waste and recycling wherever possible. We segregate white paper, cardboard, plastic, pallet and general waste. Contracts are in place for recycling and waste disposal to minimise landfill and environmental impact. We recycle 94% of our waste materials, and are working on the other 6%. All toners and inkjet printing heads are recycled. Administration is 'paper-light', with documents stored on a cloudbased solution. Both us and our external lithographic partners promote utilisation of recycled paper and cut-offs from printing machines.

On demand printing

We deploy 'On demand printing' whereby we aim to stock less pre-printed items to reduce wastage. In 2019 and 2020, we invested in the latest low energy Inkjet printing technology which enables us to print larger volumes digitally and more cost effectively. This technology means we can implement an on demand approach for our clients. Inkjet printing is an eco-friendly method of printing with less energy consumption per page.



We have a sustainable forestry management process in place

All paper stocks that we source are Forest Stewardship Council (FSC), Programme for the Endorsement of Forest Certified (PEFC), or both. This means that the materials used to produce paper for our clients are responsibly sourced and any impact on the environment has been lessened or countered entirely. All paper is either 100% recycled or partly. FSC or PEFC certified materials originate from forests that are managed by strict protocols and guidelines/criteria, including substantial efforts to maintain the whole forest ecosystem.

FSC and PEFC certified paper ensures:

- Products are recognised as being environmentally responsible.
- Sacred sites and trees are protected, and indigenous people have their rights respected.
- Trees used are able to naturally regenerate or are replaced to support sustainability.
- Forest owners must employ local workers and pay them a decent wage and provide the necessary safety equipment and training to carry out their work.

Additional benefits of using FSC and PEFC paper include addressing issues such as deforestation, global warming and illegal logging.



We use sustainable manufacturing processes

In terms of manufacturing, we continue to invest in the latest and most energy efficient equipment to deliver a high quality and sustainable service. We recently upgraded our print facility with a second Canon i300 in a continued move towards a greener, more energy-efficient printing operation. With no sacrifice to print quality, the i300 is far more environmentally friendly (30% reduction in energy consumption). Furthermore, Canon i300 inks are water-based, moving away from toner-based printing that uses harmful microplastics. This also eliminates the need for print cartridges, as the machine is simply topped up with ink. The i300 is far more energy-efficient than traditional tonerbased printers, boasting a reduced energy expenditure per page.

We reviewed and replaced our fleet of 8 MFD's (multi-functional device/printers) with 6 low energy inkjet printers. This printer consumes less power than traditional laser printers, as it does not require heat to eject ink onto paper. Fast and simple to use, it requires fewer consumables and minimal maintenance. With up to 85% less power consumption than laser printers, the devices further support our environmental objectives.

All manufacturing equipment runs on electricity sourced through our contract with Haven Power who use responsiblysourced biomass to generate their energy which is traceable to source. This produces 86% less carbon than coal-generated power.

For our clients' further assurance and to support sustainability we utilise fully recycled and recyclable outer packaging and have eliminated single use plastics on site as of January 2020.



We recycle

of our waste materials (we're working on the other 6%)



We support

Tree Aid through voluntary and corporate donations and fundraising events.



We source eco-friendly

promotional products; some are biodegradable and made entirely from renewable materials.



Our plan is to reduce our carbon footprint to net zero by

2025



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